



# WriteHive Sponsor Guide

WRITING THE FUTURE  
WE NEED



WRITEHIVE CONFERENCE: JUNE 2022

WWW.WRITEHIVE.ORG



# PACKAGES

## \$50 COPPER

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- Blurb (3 to 5 sent) in the our monthly newsletter
- Name listed in the Annual Conference e-book
- Shout out on Twitter as one of our new Sponsors (once)
- Shout out on our Word Nerd Cafe podcast
- Name listed on the website sponsor page
- Single announcement made on our Discord

## \$100 BRONZE

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*Everything in Copper Level plus:*

- 10 sec ad on one episode of our Word Nerd Cafe Podcast
- Twitter sponsor ad posted during Annual Conference
- Thumbnail logo on the website Sponsor Page (no larger than 60 x 60 px)





# PACKAGES

## \$200 SILVER

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*Everything in Bronze Level plus:*

upgrade to 20 sec ad on one episode of our Word  
Nerd Cafe Podcast

upgrade to medium logo on the website Sponsor  
Page (no larger than 200 x 200 px)

Sponsorship of an Annual Conference workshop of  
your choice – logo added to workshop  
advertisements for added visibility

## \$300 GOLD

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*Everything in Silver Level plus:*

Half page ad in the our Annual Conference e-book  
Upgrade to large logo on the website Sponsor Page  
(no larger than 400 x 400 px)

Single Announcement made on our Discord during  
all 3 events (Annual Conference, Auction, and Lite)





# *PACKAGES*

**\$400 PLATINUM**

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*Everything in Gold Level plus:*

Booth at Annual Conference

Guest interview on our Word Nerd Cafe podcast

Panel sponsorship - logo added to Workshop

Sponsorship of an Annual Conference panel of your choice — logo added to workshop advertisements for added visibility



# SOLO ADVERTISING

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## CONFERENCE SPONSORSHIP \$150

Half page ad in the Annual Conference e-book

Large logo on the Conference website

Mentions throughout conference on our server and social media

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## CONSISTENT PODCAST ADS \$200

Mentions in each Patreon podcast for one year  
20 second spots



# SOLO ADVERTISING

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## SPONSORED ARTIST SCHOLARSHIP

Sponsor our \$500 annual scholarship which is awarded during our Annual Conference. Mentions on our website, socials, discord, etc., throughout the year.

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## E-BOOK ADS

Ads placed in Annual Conference e-book

\$25 - half page ad (4.5 in x 3.75in)

\$50 - full page ad (8.5 in x 11 in)





# SOLO ADVERTISING

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## VENDER BOOTH AT ANNUAL CONVENTION

3 day booth. No moderation, but we will set up the channel and post an intro, blurb, and links  
Freedom within the booth: can hold AMA, giveaway, special sales links, ads, voice event, etc.

### Basic booth: \$75

Includes blurb and mention (with links, ie: if hosting activities) in the Conference e-book  
Mention on vendor list on Conference webpage

### Premier booth: \$125

Upgrade to half page ad in e-book  
Shout out on Twitter before the conference  
Logo (no larger than 200x200 px) added to Sponsor Page  
Announcement made during conference on Discord and Twitter



# *INTERESTED?*

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**EMAIL KOTA AT WRITEHIVE**

[admin@writehive.org](mailto:admin@writehive.org)

Email them with the package you are interested in and any questions you may have. Certain conference-focused benefits must be scheduled prior to June 1, 2022. Unless otherwise noted, package benefits expire December 31, 2022.

